

# MUSIC4LIFE STRING ORCHESTRA SPONSORSHIP PROGRAM



Inspiring our community through **music, creativity, & connection.**



## Foster Inspiration

Get involved with **Music4Life String Orchestra**, where we've passionately fostered live string music in Durham Region since 2015. Our inclusive program unites **amateur string players of all ages**, fostering a welcoming orchestral environment led by music professionals. With **engaging concerts, collaborations with local charities, a volunteer program, and performances at various community events**, we enrich lives and bridge societal gaps. Join us in sustaining this impactful journey through **strategic partnerships**, ensuring a **harmonious and vibrant community.**

## Our Sponsors and Community Supporters

Our achievements thrive on the support of community-minded business leaders and visionaries who share our belief in the profound impact of community programs and their socio-economic value. Together, we're building a symphony of success and inspiration!

### Our 2023 Sponsors, Community Partners, and Over 25 Personal Donors



## Your Sponsorship is essential and goes towards...

- Retaining professional conductor and section leads for leadership and coaching
- Providing honorariums for youth apprenticeship programs
- Securing concert venues
- Securing top-notch guest performers
- Acquiring sheet music
- Amplifying our reach through effective PR & Marketing
- Streamlining administrative tasks

**Your partnership fuels every note of our success!**

### Sponsor our Next Event...

Music4Life String Orchestra presents **Sunshine for the Soul**. Sponsor us for a musical experience of uplifting rhythms and joyful tunes featuring special guests, the globe-trotting **Clarinet & Accordion Comedic duo Bridge & Wolak**. It will be sheer Sunshine for the Soul!

**Music4Life String Orchestra Presents**  
**Sunshine for the Soul**

FEATURING SPECIAL GUESTS  
THE GLOBE-TROTTING  
CLARINET & ACCORDION  
COMEDIC DUO  
**BRIDGE & WOLAK**

**May 11 2024**

ADVANCED ONLINE TICKETS ARE \$25, SENIORS \$20 AT [MUSIC4LIFEENSEMBLE.CA](http://MUSIC4LIFEENSEMBLE.CA) |  
TICKETS AT THE DOOR \$25  
FOREST BROOK COMMUNITY CHURCH 60 KEARNEY DRIVE, AJAX  
DOORS OPEN AT 2:00PM | SHOW STARTS AT 2:30PM

# Sponsorship Opportunities



## Grand Patron

Elevate your brand as the Grand Patron of Music4Life String Orchestra for the entire calendar year. Enjoy co-branding in all advertising and communications, recognition at events, and contribute to the growth and excellence of our performances.  
. (1 opportunity available)

## Grand Event Host

Feature your organization as the key supporter of a Music4Life musical concert. Enjoy numerous opportunities to showcase your brand, receive recognition on our event podium, in our social media, and play a crucial role in supporting the event.  
(1 opportunity available)

## Grand Finale Sponsor

Cap off an event by sponsoring our finale performance and enjoy special recognition. Your sponsorship includes podium acknowledgment during the finale, brand recognition through video and print, and featured recognition in our social media.  
(2 opportunities available)



## Reception Sponsor

Sponsor the post-show festivities and host the event's closure. Showcase your organization in the reception venue, engage with attendees, gain brand recognition through video and print, and enjoy featured recognition in our social media.  
(2 opportunities available)

## Song Sponsor

Support and be recognized for Music4Life String Orchestra's musical concert with a song sponsorship. Gain visibility throughout the evening, with acknowledgment during the musical number you sponsor.  
(12-15 opportunities available based on the concert lineup)

## Whole Note, Half Note, & Quarter Note Supporters

Allow us to recognize your contribution in our concert program. We thank you for your ongoing support of Music4Life String Orchestra's contribution to our community.  
(unlimited opportunities available)

	Grand Patron	Grand Event Host	Grand Finale Sponsor	Reception Sponsor	Song Sponsor	Whole Note Sponsor	Half Note Sponsor	Quarter Note Sponsor
<b>Sponsorship Cost (# available if limited)</b>	\$5,000 (1)	\$1,000 (1)	\$500 (2)	\$300 (2)	\$200 (10-15)	\$125	\$75	\$50
<b>Co-Brand with Music4Life for the calendar year (all events, materials, media, public communications)</b>	✓							
<b>Sponsor Banner (at venue entrance for the event)</b>		✓						
<b>Logo will be listed under Music4Life sponsorship (for 1 year)</b>	✓	✓	✓					
<b>Podium mention and logo displayed on our big screen</b>	Intro + Finale	Intro + Finale	Finale Only					
<b>Sponsor announcement in social media</b>	✓	✓	✓					
<b>Promotional table at the event reception</b>	✓	✓	✓	✓				
<b>Video, ad, or, logo featured in our preshow concert reel</b>	✓	✓	✓	✓	✓			
<b>Logo shown in online social media performance videos</b>	✓	✓	✓	✓	✓			
<b>Appearance in printed program</b>	Full Page Ad	Full Page Ad	1/2 Page Ad	1/4 Page Ad	1/4 Page Ad	Logo or Name	Logo or Name	Logo or Name
<b>Tickets to the show</b>	10	4	2	2	2	2	1	1

Thank you for your consideration! For Sponsorships please contact:

Sheri Ferko

Founder and President

Music4Life String Orchestra

info@Music4lifeEnsemble.ca | www.Music4lifeEnsemble.ca

647-980-8683

Social Media:



@music4lifestringorchestra



music4life\_ensemble



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